



# FAIRHAVEN SUSTAINABLE BUSINESS RECOGNITION **APPLICATION FORM**

**Sponsored By:**  
The Fairhaven  
Sustainability Committee

Businesses selected for Fairhaven's Sustainable Business Recognition shall retain their recognition for 1 year.  
To remain on the Sustainable Business Recognition Index afterwards, all businesses must apply for renewal.

Choose Only One:

☐ **FIRST YEAR APPLICATION**

☐ **RENEWAL APPLICATION**

*Application Requirements:*

<b>Name of Business:</b> <small>Full name of the official business seeking recognition</small>	
<b>Address of Business:</b> <small>Physical location of business No PO Box addresses please</small>	
<b>Phone # of Business:</b> <small>Main business line preferred</small>	
<b>Contact Person(s) of Business:</b> <small>Person(s) who Champion Sustainable efforts throughout the business</small>	
<b>Type of Business:</b> <small>What is the main service or business you provide</small>	
<b>Social Media of Business:</b> <small>Facebook, Instagram, YouTube, X, or other profiles your business may use</small>	

## Is this your first time applying for Sustainable Business Recognition?

*If so, please let us know exactly what are the measurable sustainable actions your business has taken.*

## How do I measure our business's sustainable actions?

*Sustainability actions can be measured in a number of ways and often called "Sustainable Metrics", they include but are not limited to:*

### **Carbon Footprint**

Conducting a carbon audit, identifying where greenhouse gas emissions come from and are then reduced, or are planned to reduce.

### **Water Usage**

Measuring the quantity (volume) of water used by cubic feet or gallons during a specific period of time compared to the same length of time with the reduced usage.

### **Renewable Energy**

The use of grid-tied solar energy, sign up for Fairhaven's aggregation program, the use of biomass, hydroelectric, or wind energy.

### **Energy Consumption**

How much electricity used during a 12-month period compared to previous measurements. Kilowatt-hours (kWh) are the units used to measure electricity bills.

### **Waste Management**

Calculate waste that has been reduced with sustainable actions such as, recycling, reusing, and/or composting compared when sustainable actions were not taken.

### **Volunteerism**

Identifying any sustainability contribution(s) your business has made throughout Fairhaven, such as; organizing and/or participating in neighborhood clean-ups.

## What if my business is renewing our Sustainable Business Recognition?

*Please compare the metrics of last year submission (and previous years if multiple years as a Sustainable Business) measuring and highlighting how your business's actions have grown. Including any and ALL additional actions taken.*

Sustainability in business is a company’s strategy and actions to reduce negative environmental and social impacts from its operations. Businesses can focus on three main areas to improve their sustainability, which are social, environmental, and economical.

These are more commonly referred to as **People**, **Planet**, and **Prosperity**.

Please check all the sustainable actions your business conducts.  
After each action is checked, identify the metrics used for measuring your sustainable actions. These measurements show your commitment to your sustainable actions.  
If your actions are *not* shown on this application, then please identify what it is you do and how you measure it inside the boxes labelled OTHER in the section you believe your action is best categorized.

# PEOPLE – Your business’s social actions taken

On the left check ALL that apply, and on the right write in your metrics

<u>TRANSPORTATION</u>	
<input type="checkbox"/> Facilitate employee carpools	Your Measurement:
<input type="checkbox"/> Subsidize public transit for employees	Your Measurement:
<input type="checkbox"/> Offer bicycle parking	Your Measurement:
<input type="checkbox"/> Purchase hybrid / fuel efficient vehicles	Your Measurement:
<input type="checkbox"/> Offer telecommuting / compressed work weeks	Your Measurement:
<input type="checkbox"/> Install electric vehicle charging stations	Your Measurement:
<input type="checkbox"/> Other (please specify):	Your Measurement:

<u>SOCIAL RESPONSIBILITY</u>	
<input type="checkbox"/> Offer employee benefit programs	Your Measurement:
<input type="checkbox"/> Sell healthy foods (if applicable)	Your Measurement:
<input type="checkbox"/> Participation in community service programs	Your Measurement:
<input type="checkbox"/> Offering work-life balance for business staff	Your Measurement:
<input type="checkbox"/> Inclusive hiring practices	Your Measurement:
<input type="checkbox"/> Mentorship programs	Your Measurement:
<input type="checkbox"/> Awareness and education programs	Your Measurement:
<input type="checkbox"/> Develop diverse teams	Your Measurement:
<input type="checkbox"/> Other (please specify):	Your Measurement:

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# PLANET – Your business’s environmental actions taken

On the left check ALL that apply, and on the right write in your metrics

## WASTE MANAGEMENT

<input type="checkbox"/>	Reduced waste generated	Your Measurement:
<input type="checkbox"/>	Reduce product packaging	Your Measurement:
<input type="checkbox"/>	Reduce paper use	Your Measurement:
<input type="checkbox"/>	Increase recycling	Your Measurement:
<input type="checkbox"/>	Purchase recycling materials	Your Measurement:
<input type="checkbox"/>	Manufacture or sell recycled products	Your Measurement:
<input type="checkbox"/>	Compost food scraps & yard waste	Your Measurement:
<input type="checkbox"/>	Other (please specify):	Your Measurement:

## ENERGY USE

<input type="checkbox"/>	Installed on-site solar or wind energy	Your Measurement:
<input type="checkbox"/>	Signed up for aggregated energy program	Your Measurement:
<input type="checkbox"/>	Installed geothermal heating & cooling system	Your Measurement:
<input type="checkbox"/>	Conducted an energy audit	Your Measurement:
<input type="checkbox"/>	Installed energy efficient lighting	Your Measurement:
<input type="checkbox"/>	Installed energy efficient appliances	Your Measurement:
<input type="checkbox"/>	Earned ENERGY STAR for commercial site	Your Measurement:
<input type="checkbox"/>	Other (please specify):	Your Measurement:

On the left check ALL that apply, and on the right write in your metrics

**WATER CONSERVATION**

<input type="checkbox"/>	Install low flow toilets & aerators for faucets	Your Measurement:
<input type="checkbox"/>	Educate employees on saving water	Your Measurement:
<input type="checkbox"/>	Optimize landscape watering	Your Measurement:
<input type="checkbox"/>	Use native, drought tolerant plants	Your Measurement:
<input type="checkbox"/>	Harvesting / Recycling grey water	Your Measurement:
<input type="checkbox"/>	Serve drinking water only by request	Your Measurement:
<input type="checkbox"/>	Other (please specify):	Your Measurement:

**GREEN BUILDING / LANDSCAPE**

<input type="checkbox"/>	Install a green roof	Your Measurement:
<input type="checkbox"/>	No Mow specific areas of land	Your Measurement:
<input type="checkbox"/>	Construct a rain garden	Your Measurement:
<input type="checkbox"/>	Use no / low VOC paints	Your Measurement:
<input type="checkbox"/>	Use sustainable building materials	Your Measurement:
<input type="checkbox"/>	Plant native grass, plants	Your Measurement:
<input type="checkbox"/>	Creating a natural habitat	Your Measurement:
<input type="checkbox"/>	Mulching	Your Measurement:
<input type="checkbox"/>	Other (please specify):	Your Measurement:

On the left check ALL that apply, and on the right write in your metrics

### POLLUTION REDUCTION

<input type="checkbox"/>	Eliminate the use of toxic chemicals	Your Measurement:
<input type="checkbox"/>	Use green cleaning supplies	Your Measurement:
<input type="checkbox"/>	Buy / produce / sell environmentally safe items	Your Measurement:
<input type="checkbox"/>	Use sustainable suppliers	Your Measurement:
<input type="checkbox"/>	Other (please specify):	Your Measurement:

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## PROSPERITY – Your business's economical actions taken

On the left check ALL that apply, and on the right write in your metrics

### COMMITMENT TO LOCAL ECONOMY

<input type="checkbox"/>	Purchase products from local suppliers	Your Measurement:
<input type="checkbox"/>	Offer training for local residents	Your Measurement:
<input type="checkbox"/>	Offer staff positions for local residents	Your Measurement:
<input type="checkbox"/>	Hire workers from local schools, colleges, etc.	Your Measurement:
<input type="checkbox"/>	Mentor local entrepreneurs	Your Measurement:
<input type="checkbox"/>	Mentor new local businesses	Your Measurement:
<input type="checkbox"/>	Donate to local charity / causes	Your Measurement:
<input type="checkbox"/>	Other (please specify):	Your Measurement:

## DO YOU HAVE A MISSION VISION VALUE STATEMENT?

*If so tell us, we'd love to hear them and get a better idea of who your business is and what your business strives for.*

A mission, vision, and values statement are the foundational elements of a business that guide its goals and principles. The three statements provide strategic direction.

### **Mission Statement**

Define your businesses goals and how it will achieve them. This statement should be simple and state the purpose of what your business does and how it will do it. A good formula to remember when crafting a mission statement is the 5 W's: who, what, where, when, and why, even *the how*.

### **Vision Statement**

Focuses on what your business aspires to become in the future. This statement is typically more abstract, as it looks forward and creates a mental image of the ideal state that your business wishes to achieve.

### **Values Statement**

This statement reflects your business's core principles and ethics. This statement should be reflective of who your business is, but not be obvious.

**Our Mission Statement:** (optional)

**Our Vision Statement:** (optional)

**Our Values Statement:** (optional)

Is there anything else you would like to tell us about that your business does to contribute to Sustainability and the efforts and actions that take place, please feel free to write it here:

**THANK YOU FOR ALL YOUR ACTIONS TOWARDS SUSTAINABILITY  
SINCERELY, THE FAIRHAVEN SUSTAINABILITY COMMITTEE**